



AbaConcerts brings musicians and audience together in Corona times

**Outstanding performance on stage. Top-notch live concerts for a wide audience. Tickets for free and a seat in the front row.**

- AbaConcerts makes a real contribution to the music scene in difficult times.
- Groups and soloists get a stage, play live and their performance is broadcast all over the world.
- Producer Elizabeth Escamilla organizes 10 live stream concerts

### **What AbaConcerts is**

AbaConcerts creates a professional stage and offers talented musicians the opportunity to perform live.

The Covid-safe connection via livestreaming to national and international audiences is a concrete help to support and keep the music scene and culture alive in these challenging times.

Producer Elizabeth Escamilla, in cooperation with Abacus as sponsor, is organizing 10 live-streamed concerts that will take place over the course of 2 months. Musicians performing in the Abacus Concert Hall will have everything they need to make their live performance an experience: stage, technical equipment, professional crew for sound, image, video and livestream technology. In addition, all artists will receive compensation for their performance.

Audiences in Switzerland and around the world are invited to watch and enjoy the concerts as guests free of charge.

### **How the project was born**

The music scene is at a complete standstill, the covid pandemic has robbed countless musicians of the opportunity to perform live. The impact on artists' incomes and futures has been severe in some cases.

With AbaConcerts, Elizabeth Escamilla wants to set an example by offering a concrete contribution to alleviate this situation. AbaConcerts aims to help musicians stay connected with their fans through Covid-safe live concerts and also open access to a wider audience.

More details about the project are told by Elizabeth Escamilla herself in this short video:

<https://www.youtube.com/watch?v=tX-OYBDyl6I&t=12s>

## Who will perform and when?

Ten artists, including groups and soloists, from different musical genres:

- Siddhartha El Primero (Latin / Pop / Reggaeton), March 19, 2021
- Max Jendly (Hard Bop Jazz), March 20, 2021
- Duo Pasquier and Flückiger (Classic), March 26, 2021
- Bconnected (Swiss Pop / Jazz), March 27, 2021
- Joya Marleen (Pop / Rock), April 10, 2021
- Manon Mullener & Cesar Correa feat. David Stauffacher (Latin / Jazz / Classic), April 16, 2021
- Balzan Silvestri Choice (Jazz / Pop), April 17, 2021
- Gerry López feat Florian Favre (Contemporary Jazz), April 24, 2021
- L'orchestre des jeunes jazzistes de Fribourg (Swing & Singers), May 1, 2021
- Christina Zurbrügg Quintett (Yodeling / Worldmusic / Acoustic Pop), May 8, 2021

Information about the artists, previews, links to videos and sounds as well as the calendar entry for the concert can be found on the official website: <https://abaconcerts.ch>

## How to participate

Musicians will perform live on the Abacus Concert Hall stage. A professional technical team will live stream the concerts. For a local and international audience that wants to follow the performances live on their PC, smart TV, smartphone and any other suitable device - in the best picture and sound quality. Free of charge, of course.

Those who miss a concert are not left out: the videos of all concerts remain available on the website <https://abaconcerts.ch>.

## About Elizabeth Escamilla

The Mexican jazz saxophonist Elizabeth Escamilla studied in the United States and in Europe, at the Berklee Boston Conservatory and at the Franz Schubert Conservatory as well as at the Voralberger Landeskonservatorium.

After a break from music, in which she devoted herself entirely to her role as a mother of two children, Escamilla decided to start a charity project with the aim of actively supporting musicians in these difficult times caused by the worldwide Covid pandemic. Elizabeth Escamilla is the organizer of AbaConcerts and acts as producer under the label Escamilla Productions.

## About Abacus Research

The software company Abacus Research develops integrated standard business software for KMU in Switzerland. With around 57,000 customers, Abacus is the market leader and currently employs 520 people. The headquarters are located in Wittenbach-St.Gallen, with additional branches in Biel and Thalwil.

Abacus is the main sponsor of AbaConcerts - as part of its social and cultural commitment, the company provides financial resources as well as infrastructure and other services to make it possible to hold the live stream concerts.



**Pictures and videos for media:**

Website AbaConcerts: <https://abaconcerts.ch>

Pictures of artists and stage: [download here](#)

Pictures of Elizabeth Escamilla: [download here](#)

Video with interview of the producer: <https://abaconcerts.ch/about-us/>

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